

36th Automotive/Petroleum Industry Forum

April 20, 2010

Presentations available at www.API.ORG/EOLCS

MORNING SESSION

8:15 AM

Welcome and Introduction

Luc Girard, Chairman, Detroit Advisory Panel
Petro-Canada Lubricants Inc.

8:30 AM

Customer Focused Technology Transition

Barb Samardzich, VP Powertrain Engineer
Ford Motor Co.

9:30 AM

*Global Perspective on Base Oil Quality and
How it Affects Lubricants Specifications*

John Rosenbaum, Sr. Product Development Engineer
Chevron Base Oils

10:05 AM

*Sustainable Mobility:
The Business Case for Vehicle Electrification*

Eric Fedewa, VP, Global Powertrain Forecast
CSM Worldwide

10:40 AM

Morning Break

10:55 AM

*GHG Regulation:
A Brave New World for Autos and Fuels*

Julie Becker, VP Environmental Affairs
Alliance of Automobile Manufacturers

11:30 AM

Adjourn Morning Session

11:45 AM

DAP Luncheon

AFTERNOON SESSION

12:20 PM

*Today's Turbulence:
Foundation for Future Success*

David Cole, Chairman
Center for Automotive Research

1:30 PM

*Increasing Market Acceptance
of New Lubricants*

Rob Shama, VP, Sales and Marketing
Afton Chemical

2:30 PM

*DCTs 101 - A Comparison Between Manual,
Planetary, and DCT Transmissions*

Keith Martin
BorgWarner Driveline Systems

3:00 PM

Afternoon Break

3:15 PM

*Engine & Transmission Technology
Roadmapping: Consequences and
Opportunities for Lubricant and
Fuels Development*

Brian Crichton, VP, Global Industry Liaison Manager
Infineum

Ian Kershaw, Director
Ricardo Strategic Consulting UK

3:55 PM

EPA Fuel Programs Past, Present & Future

Paul Machiele
US EPA

4:30 PM

Closing Remarks

Luc Girard, Chairman, Detroit Advisory Panel
Petro-Canada Lubricants Inc.